

NEW PROGRAM IDEA FORM

If you are interested in teaching/leading a new program, please complete this form.

1. PROGRAM SNAPSHOT

PROGRAM TITLE _____	DATE SUBMITTED _____
SUBMITTED BY _____	PHONE / EMAIL _____
ORGANIZATION / DEPARTMENT (if applicable) _____	PRIMARY CONTACT _____

PROGRAM TYPE ☐ Class / Workshop ☐ Camp ☐ Club ☐ Special Event ☐ Drop-In ☐ Trip ☐ Other: _____

FORMAT ☐ One-time ☐ Multi-session series ☐ Seasonal / recurring ☐ Pilot / test program

ONE-SENTENCE PROGRAM IDEA — What is the program?

2. PARTICIPANTS, SCHEDULE & LOCATION

AGES / GRADES _____	MIN. PARTICIPANTS _____	MAX. PARTICIPANTS _____	SESSION LENGTH _____ min / hr
# OF SESSIONS _____	PREFERRED DAYS _____	PREFERRED TIME _____	SEASON / DATE RANGE _____
SKILL / EXPERIENCE LEVEL _____ _____	INDOOR / OUTDOOR Indoor ☐ Outdoor ☐	FEE IDEA \$ _____ Free ☐	REGISTRATION DEADLINE _____

PREFERRED LOCATION(S) ☐ Brookside Park ☐ Lehr Park ☐ Edgewood Park ☐ Mayfield Park ☐ Dover Community Park ☐ Dover Community Building ☐ Indoor / Other: _____

TARGET AUDIENCE — Who is the program designed for, and why would it appeal to them?

3. PROGRAM PURPOSE & EXPERIENCE

PROGRAM DESCRIPTION — Briefly describe what participants will do from start to finish.

PLAY

How will participants actively engage, create, move, or have fun?

CONNECT

How will participants build relationships, teamwork, or community?

EXPLORE

What will participants discover, practice, question, or try?

4. INCLUSION, ACCESSIBILITY & PARTICIPATION

PARTICIPATION CHOICES / ADAPTATIONS — How can the activity offer different ways to participate (mobility, sensory, communication, learning, social, or comfort needs)?

BARRIERS TO ANTICIPATE — What might make participation harder, and what could reduce that barrier?

5. STAFFING, MATERIALS & SITE NEEDS

LEAD INSTRUCTOR / FACILITATOR _____	ADDITIONAL STAFF / VOLUNTEERS NEEDED _____
SPECIAL QUALIFICATIONS / CERTIFICATIONS _____	PARTNERS / GUESTS / VENDORS _____
SPACE / SETUP NEEDS _____	EQUIPMENT / STORAGE NEEDS _____

MATERIALS / SUPPLIES — List major items, quantities, and whether they are already available.

EST. SUPPLY COST \$ _____	EST. STAFF COST \$ _____	OTHER COSTS \$ _____	TOTAL EST. COST \$ _____
PROPOSED FEE \$ _____	SPONSOR / PARTNER _____	PARTICIPANT-PROVIDED ITEMS _____	REUSABLE MATERIALS? ☐ Yes ☐ No

6. SAFETY, SUPERVISION & BACKUP PLAN

SAFETY / SUPERVISION — Identify foreseeable risks, boundaries, supervision needs, protective equipment, or special procedures.

STOP SIGNAL / EMERGENCY COMMUNICATION / WEATHER OR INDOOR BACKUP PLAN

7. PROMOTION & SUCCESS MEASURES

MARKETING HOOK — In one or two sentences, what would make someone want to register or attend?

HOW WILL WE KNOW IT WORKED? — Examples: participation, repeat interest, feedback, learning, teamwork, inclusion, or staff observations.

8. PARKS & RECREATION REVIEW *For staff planning use*

STATUS ☐ Discuss further ☐ Needs revision ☐ Pilot / test ☐ Ready to schedule ☐ Hold for future consideration

REVIEWED BY _____	REVIEW DATE _____	TARGET SEASON / DATE _____
ASSIGNED LEAD _____	FOLLOW-UP NEEDED BY _____	BUDGET / SITE NOTES _____

NEXT STEPS / NOTES
