



2026

**BECOME A
COMMUNITY
PARTNER**

Dover Area Parks & Recreation

Play - Connect - Explore

Dover, Pennsylvania



Dover Borough

Over 25,000 residents live in Dover

Dover is a quintessential “bedroom community” with many residents working in York, Lancaster, Harrisburg, Baltimore, and beyond. Our residents enjoy being close to many amenities while still holding on to a feeling of a small community. Dover’s recreation programs focus on the whole family. For example, the award winning Sensory Santa event provides a Santa experience for people with sensory needs. We strive to include ALL members of the family. Red, White & Boom draws over 10,000 people to celebrate our Nation’s birthday, a day early, on July 3rd. Events with the **America 250 PA** logo will feature special activities focusing on Dover history as part of the 250th birthday of America.



We want to partner with your business

In this guide, you will find ways that you can support the community while also benefitting your business. Our sponsors receive exclusive benefits including marketing exposure to Dover residents. You can support the future of these programs and events and gain exposure to the **Dover Proud** community.

Dover Area Parks & Recreation reserves the right to refuse a sponsorship for any reason.

Dover Area Parks & Recreation Facts & Reach



@DoverTwp
8.3k followers



doverpa.myrec.com



@dovertownship
464 followers



717-292-3634



charris@dovertownship.org

People attended more than 35 programs and events hosted by Dover Area Parks & Recreation in 2025. Estimated total attendance of over 15,000.

Dover Township publishes four printed newsletters a year that are mailed to over 9,000 households. Virtual newsletters are available monthly via SavvyCitizen.

Favorite **FUN** Memories



BunnyFest



Red, White & Boom



All About Mom



Groundhog Day



Summer Camp



Touch a Truck



Dover Days



White Rose Classic



Pumpkin Walk



HalloBoo!



Brookside Christmas



Sensory Santa

"We don't stop playing because we grow old. We grow old because we stop playing"
George Bernard Shaw



Groundhog Day

DESCRIPTION

Dover's very own groundhog, Dover Doug, delivers his Prognostication at 7am on February 2nd. There is a free breakfast available in the Community Building immediately afterwards. Dover Doug has been predicting the weather since 02-02-02.

DEMOGRAPHICS

DATE: February 2nd
LOCATION: Lehr Park
ATTENDEES: Families
AVERAGE AGES: All Ages
ATTENDANCE: 100



Easter Egg Hunts & Adult Egg Hunt



Basket Sponsorship: \$50

DESCRIPTION

We stuff over 12,000 eggs for this community favorite. Friday night is for the grown ups (in the **DARK**) and Saturday is for the kids. We have egg hunts for **ALL** members of the family (including the doggies!). Sponsor one basket or more!

DEMOGRAPHICS

DATE: April 3 & 4

LOCATION: Brookside Park

ATTENDEES: Families

AVERAGE AGES: All Ages

ATTENDANCE: 1,600



Summer Camp

Special Visitor Sponsor: \$500 (5 available)

Help us bring a special guest to camp!

Field Trip Sponsor: \$500 (5 available)

Help us lower the costs for the field trips!

DESCRIPTION

Our 8 week summer camp has programming for preschoolers (ages 3-5), elementary (grades K-6) and Leaders in Training (grades 6-8). We also have a Counselor in Training program for grades 7 & up for those interested in becoming a future camp counselor.

DEMOGRAPHICS

DATE: June - August

LOCATION: Lehr Park &
Brookside Park

ATTENDEES: Children

AVERAGE AGES: 3-15

ATTENDANCE: 125/week



RED, WHITE & BOOM!

Please see next page for opportunities



DESCRIPTION

Our largest single day event of the year. Food trucks, music, fireworks viewing and kids activities are available at the Dover Township building, Station 6, and Lehr Park (sensory friendly firework viewing) from 5-9pm. Fireworks are launched from Eagle View Park a little after 9pm.

DEMOGRAPHICS

DATE: July 3

LOCATION: Eagle View Park

ATTENDEES: Families

AVERAGE AGES: All Ages

ATTENDANCE: 10,000

July 3, 2026

Build your business, support your community and gain exposure at the largest event of the year!

Fireworks Sponsor (1 available)

\$15,000

Your business will be announced as the sole sponsor of the fireworks in all promotions (digital and print) plus will be announced by the DJ throughout the event. Sponsor table available during event, banner at Dover Township building location, and business listed as a sponsor on the recreation website.

Music Sponsor (2 available)

\$2,000

Your business will be listed on the recreation website event page and Facebook event page thanking all of our event sponsors. Banner displayed at the musician you sponsor, and a sponsor table available during the event.

Kids Zones Sponsor (3 available)

\$1,000

Your business will be listed on the recreation website event page and Facebook event page thanking all of our event sponsors. Banner displayed at the kids zone you sponsor, and a sponsor table available during the event.



Old Fashioned Carnival

250 PA
AMERICA

DESCRIPTION

Enjoy old time fun at Dover's oldest park. Old Fashioned Carnival has been a Dover tradition since the 1980s. Games are created by summer campers, cake walk with the Emigsville Band, and other fun carnival activities.

DEMOGRAPHICS

DATE: July 15

LOCATION: Brookside Park

ATTENDEES: Families

AVERAGE AGES: All Ages

ATTENDANCE: 400



Fall Fest & Car Show

250 AMERICA PA

DESCRIPTION

Come celebrate our Dover community with our annual Fall Fest held at Station 6 (Borough Fire Dept). We will have family activities, music and a car & motorcycle show. This event supports Dover's Stronger Together mission from our Joint Comprehensive Plan.

DEMOGRAPHICS

DATE: Oct 4

LOCATION: Station 6
(Borough Fire Dept)

ATTENDEES: Families

AVERAGE AGES: All Ages

ATTENDANCE: 300



HalloBoo!



Join us!

DESCRIPTION

Our HalloBoo! event includes a Trunk or Treat, food trucks and music. We welcome businesses and organizations to sign up to be a trunk and hand out candy. In 2025, we had over 600 children come through! We open a half hour early for our friends with Sensory Needs.

DEMOGRAPHICS

DATE: Oct 23

LOCATION: Eagle View Park

ATTENDEES: Families

AVERAGE AGES: All Ages

ATTENDANCE: 2,000



Food Truck Festival

DESCRIPTION

This returning favorite features several local food trucks, music, the Haunted Barn, train display, fall vendors, apple cider slushies, and other fall fun! Located in the historic Brookside Park.

DEMOGRAPHICS

DATE: Oct 25

LOCATION: Brookside Park

ATTENDEES: Families

AVERAGE AGES: All Ages

ATTENDANCE: 2,000



Veterans Day Breakfast

DESCRIPTION

This annual event provides an opportunity for us to thank the Veterans living in our community. Veterans and their families are invited to a free breakfast and to share their stories with us.

DEMOGRAPHICS

DATE: November 11

LOCATION: Community Building

ATTENDEES: Veterans

AVERAGE AGES: All Ages

ATTENDANCE: 100



Brookside Christmas

Christmas Gift Sponsor: \$500 (1 available)

DESCRIPTION

Brookside Park gets transformed into a winter wonderland throughout December. Brookside Christmas events include Sensory Santa night, traditional Santa night, and the drive through light display complete with I Spy Windows!

DEMOGRAPHICS

DATE: Dec 18 & 19

LOCATION: Brookside Park

ATTENDEES: Families

AVERAGE AGES: All Ages

ATTENDANCE: 1,500

WE HAVE MORE TO OFFER!

Those were just a few of our special events. Our staff is always assessing our programs and events, looking for new opportunities while keeping up with industry trends. As our department continues to grow, so does our list of programming. Here's a quick look at what else we offer.

YEAR AT A GLANCE

January	Character Breakfast
February	Groundhog Day, Winter Carnival
March	All Abilities Resource Fair
April	Easter Egg Hunts, Adult Easter Egg Hunt
May	All About Mom, Princess Tea Party
June	Summer Camp
July	Red White & Boom!, Old Fashioned Carnival, Touch A Truck
August	Jump Start the Holidays Vendor Show, PuzzlePalooza
September	Headed Back to Hogwarts, Jurassic Brookside Park
October	Fall Fest & Car Show, HalloBoo!, Pumpkin Walk, Haunted Barn, Food Truck Festival
November	Veterans Day Breakfast, First Frost
December	Sensory Santa, Brookside Christmas, Storytime with Mrs. Claus

**Can't decide what to sponsor?
Check out the next pages!**

SPONSOR PACKAGES

In order to get the most out of your sponsorship dollars, we offer custom sponsorship packages in addition to our a-la-carte options. A listing of events can be found on the next page.

Platinum Sponsor: \$3,000

- Sponsorship of **ALL Tier I** events
- Sponsorship of 3 **Tier II** events
- Sponsorship of 3 **Tier III** events
- Sponsor name on Volunteer shirts
- Business name listed as sponsor on recreation website

Gold Sponsor: \$2,000

- Sponsorship of 3 **Tier I** events
- Sponsorship of 2 **Tier II** events
- Sponsorship of 3 **Tier III** events
- Sponsor name on Volunteer shirts
- Business name listed as sponsor on recreation website

Silver Sponsor: \$1,000

- Sponsorship of 1 **Tier I** event
- Sponsorship of 2 **Tier II** events
- Sponsorship of 3 **Tier III** events
- Sponsor name on Volunteer shirts
- Business name listed as sponsor on recreation website

Bronze Sponsor: \$500

- Sponsorship of 1 **Tier II** event
- Sponsorship of 2 **Tier III** events
- Sponsor name on Volunteer shirts

Friend: \$250

- Sponsor name on Volunteer shirts

SPONSOR BENEFITS

Pre-Event Promotion

Name mentioned in all promotions (digital and print)

Name listed as sponsor on our recreation website and Facebook event page

Posts with links to sponsor's social media pages

Day of Event Promotion

Name displayed on event poster or donor sign

One 10x10 promotional space at the event

Banner (2'x4') hung at event (to be provided by sponsor)

Acknowledgement by event emcee (when an emcee is part of the event)

Post-Event Promotion

Name mentioned on a thank you to sponsors on our Facebook event page

following the event with a link to your business' social media pages

TIER I EVENTS

Adult Egg Hunt
Easter Egg Hunts
Red, White & Boom!
Old Fashioned Carnival
Fall Fest & Car Show
Food Truck Festival
Brookside Christmas

TIER II EVENTS

Groundhog Day
All Abilities Resource Fair
All About Mom
Touch a Truck
Haunted Barn
HalloBoo!
Sensory Santa

TIER III EVENTS

Winter Carnival
Princess Tea
Headed to Hogwarts
Jurassic Brookside
Pumpkin Walk
Veterans Day Meal
First Frost

SPONSOR INFO

Name of Business/Organization: _____

(please list name as you want it to appear on all marketing materials)

Contact Name: _____

Mailing Address: _____

Email: _____ **Phone:** _____

Grand Total *(from previous page):* _____

Please make check payable to **Dover Recreation**. Contributions and forms may be dropped off or mailed to:

Dover Recreation
2480 W. Canal Rd.
Dover, PA 17315

As an authorized representative of the sponsor listed above, I agree to sponsor the event(s) indicated on the previous page. As a participant in the sponsorship program, I agree to supply a high-resolution camera-ready copy of my business/organization's logo (color and black/white jpg/png) for any promotional use as determined by Dover Recreation. I also understand that all sponsorship requests are granted on a first come-first serve basis. Signing of this agreement constitutes a legally binding agreement between the partnering sponsor and Dover Recreation.

Signature of Partner's Representative

Date

OTHER OPPORTUNITIES



In Kind Donations

We are always looking for help with items for our programming! Past in-kind donations have included: candy, gift cards, coffee, craft supplies, photography services, silent auction items, food & beverage items, space for programming, etc.

Check out our Amazon wish list at doverpa.myrec.com



Memorials

In 2024, Dover Township started a memorial program. Memorial benches and trees are available at Brookside Park, Lehr Park, and Eagle View Park. Engraved bricks are available at Brookside Park in the patio outside of the Carousel building. These items can be used to honor someone who has passed, or they can list your business/organization's name.

Contact for more info: charris@dovertownship.org



Volunteer Opportunities

Your business or organization may also volunteer for park maintenance projects such as clean up days. We can also accept volunteers for many of our events. Other ideas include: having a trunk at the HalloBoo! Trunk or Treat, teaching a class for the community, being a visitor for our summer camp program, or joining our Rec Committee.

Volunteer info available at doverpa.myrec.com

Have a different idea? Reach out to us!



Contact Us For Inquiries

charris@dovertownship.org

717-292-3634