



Our 2022 Sponsors



THANK YOU to our Sponsors of our 2022 Events. We hit a new record of over \$12,000! These funds help us bring more FUN to the Dover Community. We hope you join us in setting a new record in 2023.



A NOTE FROM MISS CHALET:

Thank you to the Dover Township Supervisors, Township Manager, Township Staff and Residents for your continued support of Dover Rec! The quality of our programming and events continues to grow because of your support.

Thank you to the Township Manager and Supervisors for allowing me to explore my creativity. I would not be able to do what we do without the support of a team. Thank you to Tracy and Jenica for helping to bring my ideas to life.

You can make an impact on our community by sponsoring. Sponsorships help us upgrade the elements of an event and help us keep the costs down for our residents. You are supporting COMMUNITY in Dover and beyond. Dover Rec events are attended by people from all over York County. We are CREATING MEMORIES in Dover. We would love to have you be a part of it!

As a sponsor, you can help us build the community that we want. Our programming brings the COMMUNITY together. Your support shows that you want to be a part of our community.

You can trust that your financial support is being utilized to help create amazing experiences for Dover. We have many ways you can help us and we can promote you to our residents.

Thank you for considering to be a sponsor for 2023! Find something you want to support? Please complete the form at the back and return it to us. We look forward to working with you!

Chalet Harris, CPRP, CPSI
Parks & Recreation Director
Dover Township

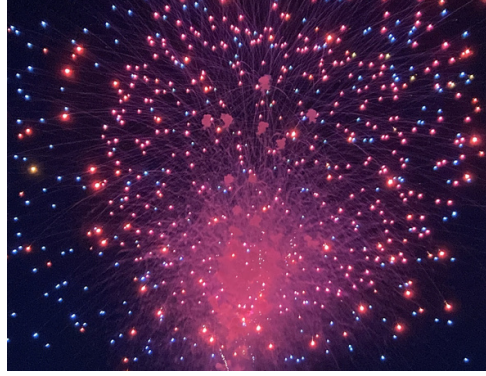


"We don't stop playing because we grow old.
We grow old because we stop playing"
George Bernard Shaw

Why Should I Sponsor?



**Make a
Difference**



**Community
Development**



**Help us meet
our mission**

How else can I help?

- Volunteering
- Candy Donations
- Gift Cards
- Trunk or Treat
- Rec Committee (more info coming!)
- Donations of items for prizes, crafts, etc.
- Visitors for our Summer Playground
- Have a different idea? Reach out to us!



Terms & Policies

- Sponsorships are sold on a first-come, first serve-basis.
- Sponsorships are extended to any local, national or international business, non-profit agency and government agency that have or wish to have a presence in Dover.
- Dover Township reserves the right to refuse a sponsorship for any reason.
- Sponsors may sponsor the total of a program.

Thank
you!

Recognition

- Sponsors of \$1,000 or more will receive front page recognition on our recreation website.
- Events advertised in Dover Township Newsletter (over 8,500 printed) - *(printing deadlines apply)*
- Listed as a sponsor on our Facebook events *(over 5,100 followers)*
- Signage showing your support at the event
- Company name/logo included on event marketing material.
 - **Logo size based on donation level.*
- *Listed as a sponsor on our event pages on our website: www.dovertownship.org*

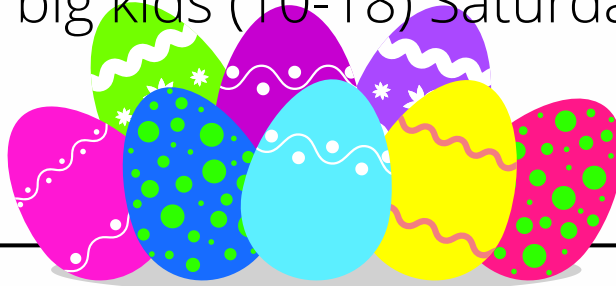
BunnyFest

April 7 & 8

Approximately 1,300
attendees



We stuff over 12,000 eggs for this community favorite. Sponsor a basket for \$50! Friday night is for the grown ups. Saturday is for the kids. We have egg hunts for ages 0-5, 6-9, Special Needs, and Dogs during the afternoon and the big kids (10-18) Saturday night.



Benefit Levels

Easter Bonnet	\$1,000	2 sponsors
Bunny Tail	\$500	2 sponsors
Peep!	\$250	3 sponsors
Basket	\$50	25 sponsors

Total for event: \$5,000



Movies in the Park

Approximately 150 attendees

Fridays are for movies!

Name/Logo on all marketing materials leading up to event.

May 12	Finding Nemo	\$500	1 sponsor
May 26	The Goonies	\$500	1 sponsor
June 9	Encanto	\$500	1 sponsor
June 23	Ghostbusters: Afterlife	\$500	1 sponsor
July 7	Space Jam (1996)	\$500	1 sponsor
July 28	Elf	\$500	1 sponsor
Aug 11	Grease	\$500	1 sponsor
Aug 25	Sonic the Hedgehog	\$500	1 sponsor
Sep 8	Meet the Robinsons	\$500	1 sponsor
Sept 22	Top Gun: Maverick	\$500	1 sponsor



Summer Playground

June 12- Aug 11

Approximately 100/week

Summer Playground is an eight-week program for kids ages 5-16 with a full-day or half-day option. Leaders in Training (grades 6-9) have a special curriculum based on leadership skills and volunteering. Campers are treated to special guests, snow cones, and water play days.



Benefit Levels

Keystone Kidspace Field Trip (100 students/transportation)	\$500	3 sponsors
Special Visitor (Choose from our list!)	\$500	8 sponsors
Total for event: \$5,500		

Red, White & BOOM!

July 3

Approximately 2,000
attendees



Help us celebrate our Nation's Birthday. Fireworks will be launched from Eagle View Park. Special activity areas at Lehr Park, Station 6, Township Building



Benefit Levels

Fireworks	\$2,500	2 sponsors 1 remaining
Kids' Area	\$500	6 sponsors
Musician	\$500	3 sponsors
Total for event: \$10,500		

Old Fashioned Carnival

July 27

Approximately 500 attendees



Cake walks, face painting, petting zoo, carnival games, the Emigsville Band, bounce house, spin art, funnel cake, cotton candy, slushees, soft pretzels, popcorn, burgers, dogs, and CANDY! This long-standing tradition brings old time fun to our community.



Benefit Levels

Ring Master	\$1,000	2 sponsor
Funnel Cake	\$500	6 sponsors
Games	\$250	4 sponsors
Total for event: \$6,000		



Dover Days

Oct 7 & 8

Approximately 2,000 attendees

Celebrate the harvest season with fun for the family. Rides, games, petting zoo, face painting, pumpkin painting, paint class, and more!



Benefit Levels

Benefit Levels		
Platinum	\$5,000	1 sponsor
Gold	\$1,000	3 sponsors
Silver	\$250	4 sponsors
Total for event: \$10,000		

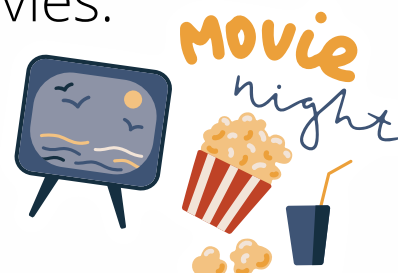
Halloween Double Feature

Oct 20

Approximately 300 attendees



Hocus Pocus has become an annual tradition in October. In 2023, we will also feature Friday the 13th. One of the most anticipated events of the year, you have to claim your spot early. Before the movies start, there is a walk through haunted house, a trivia contest and a visit from some of the characters from the movies.



Benefit Levels

Winnie	\$1,000	1 sponsor
Sarah	\$500	1 sponsor
Mary	\$250	2 sponsors
Total for event: \$2,000		



Pumpkin Walk

Oct 21

Approximately 1,000 attendees

Brookside Park's trolley trail becomes a glowing wonder for our Pumpkin Walk. Pumpkin carvers bring us their artwork and get a goodie bag and FREE ticket to come back at night. Those in attendance vote for their favorite pumpkins - adults & kids. Enjoy food trucks, DJ, walk through haunted house and other fun Halloween things.



Benefit Levels

Benefit Levels		
Jack O'Lantern	\$500	1 sponsor
Luminary	\$250	2 sponsors
Total for event: \$1,000		

Halloween in the Park

Nov 1

Approximately 2,000 attendees



One of our most attended events of the year! Dover people LOVE their candy! This event features a Trunk or Treat (Golden Pumpkin for the crowd favorite!), food trucks, a walk through haunted house, costume parades (with prizes) and a fire pit with smore's. Your group or business is welcome to join us! It's a great way to be seen by a lot of folks at one time.



Benefit Levels

Frankenstein	\$1,000	2 sponsors
Dracula	\$500	6 sponsors
Spider	\$250	4 sponsors
Total for event: \$6,000		



Veterans Breakfast

Nov 10

Approximately 50 attendees

Dover Township staff welcome Veterans from all of the armed services, and their families, to join us for a breakfast in your honor. We will be partnering with the Shiloh American Legion in 2023.

This event is one of our favorites. We love hearing the stories of our local heroes. And we like being able to support your family in this way.



Benefit Levels

Patriot

\$500

1 sponsor

Total for event: \$500

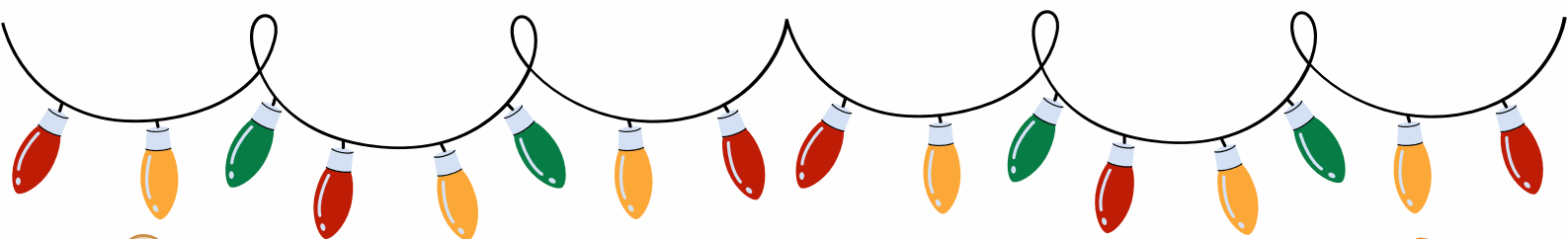
Brookside Christmas

Dec 8, 9, 16 & 17

Approximately 1,000
attendees



This event has become so popular that we are extending it AGAIN! It now will cover two weekends. Sensory Santa will be held on Dec 8th (must pre-register). Event features include: photos with Santa, trains, Christmas crafts, a hot chocolate bar, and lots of Christmas lights.



Benefit Levels

North Pole	\$1,000	1 sponsor
Workshop	\$500	6 sponsor
Tree	\$250	4 sponsors
Christmas Light Display	\$500-\$1500	unlimited
Total for event: \$5,000		



Advertise with Us!

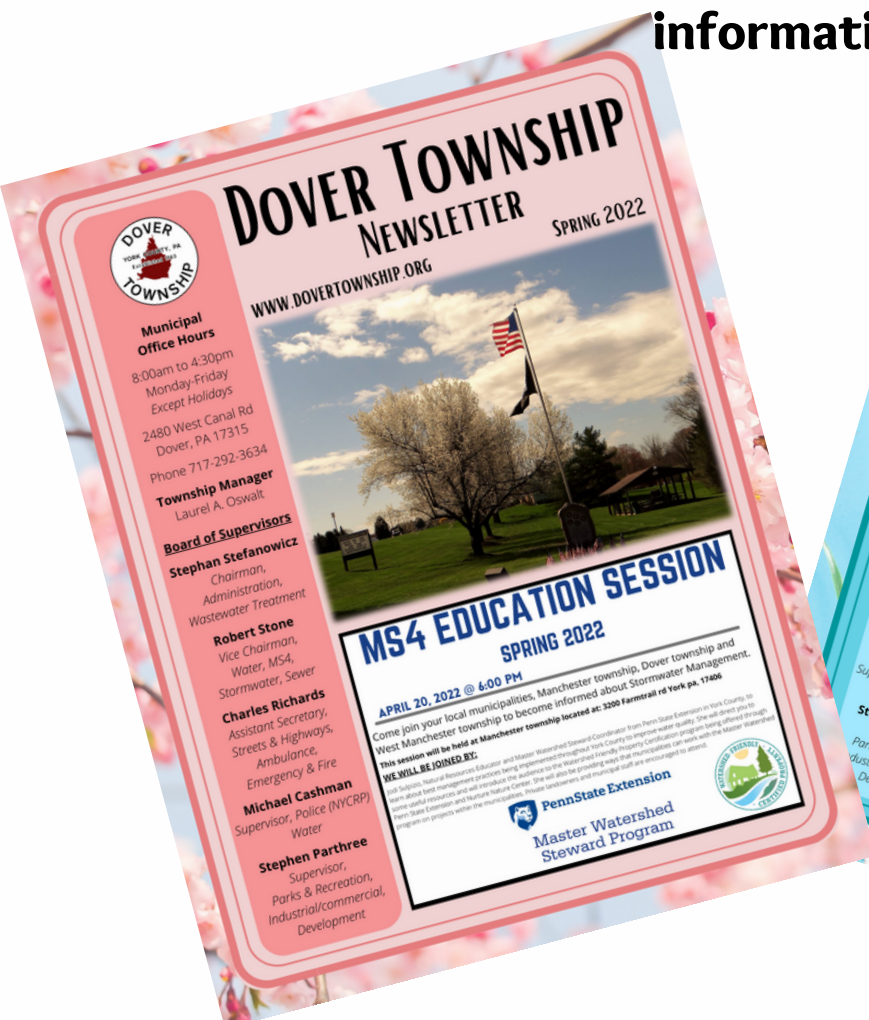
Advertising Opportunities are available in the Dover Township Newsletter!

We mail our newsletter 4 times a year in January, April, July and October to over 9,000 households.

Sizing and Pricing:

- **Business Card: \$250/year**
- **Quarter Page: \$450/year**
- **Half Page: \$900/year**

Please contact Jenica at jkroft@dovertownship.org or Chalet at charris@dovertownship.org or 717-292-3634 for more information.



**Business
Card: \$250
Yearly**

**Business
Card: \$250
Yearly**

**Quarter Page:
\$450 Yearly**

**Half Page: \$900
Yearly**

Sponsorship Form

Event	Benefit Level	Amount

Total Due:

THANKYOU



Sponsorship Form

Name of Business/Organization: _____

(please list name as you want it to appear on all marketing materials)

Contact Name: _____

Mailing Address: _____

Email: _____ **Phone:** _____

Grand Total (from other side of paper): _____

Please make check payable to **Dover Township**. Contributions and forms may be dropped off or mailed to:

Dover Township Recreation
2480 W. Canal Rd.
Dover, PA 17315

As an authorized representative of the sponsor listed above, I agree to sponsor the event(s) indicated on the previous page. As a participant in the sponsorship program, I agree to supply a high-resolution camera-ready copy of my business/organization's logo (color and black/white jpg/png) for any promotional use as determined by the Dover Township Recreation Department. I also understand that all sponsorship requests are granted on a first come-first serve basis. Signing of this agreement constitutes a legally binding agreement between the partnering sponsor and the Dover Township Recreation Department.

Signature of Partner's Representative

Date

Watch our website and Facebook page for the most up to date information on our programs and events!



www.Dovertwprec.com
www.Dovertownship.org



@DoverTwp