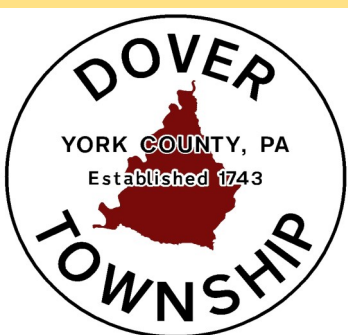




# Sponsorship Guide 2020



**Dover Township Recreation**

2480 W. Canal Rd. Dover PA 17315    717-292-3634

**[www.DoverTwpRec.com](http://www.DoverTwpRec.com)**





## 2019 Summer Playground



2019 Halloween in the Park

# We want **you** to join us in the **fun**!

Dover Township Recreation offers numerous recreation programs and special events for the community to come together and enjoy. Most of these programs and events are provided at no cost or low cost. With your help, we can continue long standing traditions, like the **Old-Fashioned Carnival**, and create new memories, like the **Flashlight Egg Hunt** (ages 10-18).

Dover Township Recreation events are attended by people from all over York County. As our events grow, we are asking for support to ensure we provide a fun experience for all.

Sponsors are recognized in unique and visible ways. ***Please check each event for specific recognition.*** Here are some of the ways your business can be recognized: Dover Township Recreation Facebook page (over 2,900 likes), Dover Township website and Dover Township Recreation website, Dover Township newsletter (received by 8,500 households), banner at the event you are sponsoring, names listed on the backs of our Summer Playground/Volunteer staff T-shirts.

Read through our sponsorship guide and if you find something that you would like to support, please complete the form at the back of the guide.

We invite your business or organization to become a sponsor and join us as we bring **FUN** to our community! Thank you for your consideration.

**We don't stop playing because we grow old.  
We grow old because we stop playing.**

**George Bernard Shaw**





## Exposure:

Approximately 100 attendees

Facebook Event—2,900+ likes

Township website

([www.dovertownship.org](http://www.dovertownship.org))

Recreation website

([www.DoverTwpRec.com](http://www.DoverTwpRec.com))

Event advertised in Township  
Newsletter (over 8,500 printed)

## Sponsor Benefits:

Company name/logo printed on  
event marketing material

Recognition in event script

Sign showing YOUR support

# Groundhog Day

## Feb 2 Event Info

Dover Doug gives his prognostication and predicts “weather” we will have an early spring or a continued winter. Those in attendance join us for a FREE Pancake Breakfast or a spaghetti dinner (depending what day of the week Groundhog Day falls on). Tickets are also sold at the door. Dover Doug started his prognostication on 02/02/02.

## Event Sponsor:

# \$250





# Easter Egg Hunt

Apr 10-11

## BunnyFest Event Info

Easter kicks off with a Flashlight Egg Hunt for ages 10-18 on April 10 at Brookside Park. Egg Hunts for ages 0-9 will be held on April 11 starting at 10am. BunnyFest is our NEW spring festival which will focus on family fun. There will be food, face painting, bounce houses and MORE! This is one of our most popular events. Over 10,000 eggs will be stuffed!

## Exposure:

Approximately 1000 attendees

Facebook Event—2,900+ likes

Township website

([www.dovertownship.org](http://www.dovertownship.org))

Recreation website

([www.DoverTwpRec.com](http://www.DoverTwpRec.com))

Event advertised in Township Newsletter (over 8,500 printed)

## Sponsor Benefits:

Company name/logo printed on event marketing material

Recognition in event script

Sign showing YOUR support

## Event Sponsor:

**\$500 (8 available)**



## Exposure:

NEW this year!

Facebook Event—2,900+ likes

Township website  
([www.dovertownship.org](http://www.dovertownship.org))

Recreation website  
([www.DoverTwpRec.com](http://www.DoverTwpRec.com))

Event advertised in Township  
Newsletter (over 8,500 printed)

## Sponsor Benefits:

Company name/logo printed on  
event marketing material

Recognition in event script

Sign showing YOUR support

## Family Camp Out May 1-3 Event Info

2020 welcomes this NEW event. Families will descend upon Brookside Park for a May camp out in the park! Activities planned include a Friday night movie, Saturday night Star Watch, cooking meals in the fire, crafts, nature exploring, and opportunities to bond with your family. This is a great way to test out camping to see if it works for their family.

## Event Sponsor:

**\$500 (2 available)**





## Exposure:

Approximately 150 attendees

Facebook Event—2,900+ likes

Township website

([www.dovertownship.org](http://www.dovertownship.org))

Recreation website

([www.DoverTwpRec.com](http://www.DoverTwpRec.com))

Event advertised in Township  
Newsletter (over 8,500 printed)

## Sponsor Benefits:

Company name/logo printed on  
event marketing material

Recognition in event script

Sign showing YOUR support

# Take Me Fishing

May 13

## Event Info

This event is organized by the York Area Recreation Directors in partnership with the PA Fish & Boat Commission. At this **FREE** event, children get a “learn to fish” lesson and then they can try their luck in the lake. Sponsorship of this event provides a **FREE** meal to the attendees and bait to be used by the children.

## Event Sponsor:

**\$250**



**May 10, Jun 14, Jul 12, Aug 9, Sep 13**

## Exposure:

Approximately 100 per event

Facebook Event—2,900+ likes

Township website

([www.dovertownship.org](http://www.dovertownship.org))

Recreation website

([www.DoverTwpRec.com](http://www.DoverTwpRec.com))

Event advertised in Township  
Newsletter (over 8,500 printed)

## Sponsor Benefits:

Company name/logo printed on  
event marketing material

Recognition in event script

Sign showing YOUR support

## Summer Concert Series

### Event Info

Dover Township hosts five FREE concerts from May to September. Concerts are held at our Gazebo in Dover Community Park. Guests are asked to bring a chair or blanket to enjoy the show. We have food truck opportunities available for each concert. NEW for 2020—September's concert is featuring Silly Goose & Val a musical act specifically for children.

### Event Sponsor:

**\$500 per concert**





## Exposure:

Approximately 100 per event

Facebook Event—2,900+ likes

Township website

([www.dovertownship.org](http://www.dovertownship.org))

Recreation website

([www.DoverTwpRec.com](http://www.DoverTwpRec.com))

Event advertised in Township  
Newsletter (over 8,500 printed)

## Sponsor Benefits:

Company name/logo printed on  
event marketing material

Recognition in event script

Sign showing YOUR support

## Movies in the Park Event Info

2020 features five summer movies and a movie at our Christmas event. Around 100 people attend these **FREE** events. Dover Township has **FREE** popcorn to accompany the movies. The 2020 movies will be presented at Brookside Park on Fridays at dusk and will be moved indoors if the weather doesn't cooperate.

## Event Sponsor:

# \$400 per movie



**Jun 29— Aug 7**

## Exposure:

Approximately 150 attendees

Facebook Event—2,900+ likes

Township website

([www.dovertownship.org](http://www.dovertownship.org))

Recreation website

([www.DoverTwpRec.com](http://www.DoverTwpRec.com))

Event advertised in Township  
Newsletter (over 8,500 printed)

## Sponsor Benefits:

Company name/logo printed on  
back of staff T-shirt

## Summer Playground Program Info

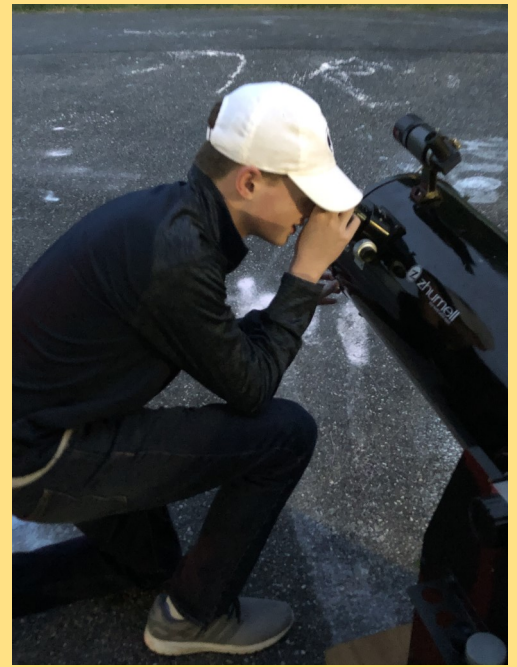
This is a long-running six-week partial day program with age groups for preschool, elementary, and middle school children.

The program is offered at a low cost for Dover Township residents. Children enjoy games, crafts, snow cones, special guests, field trips and MORE.

## Event Sponsor:

**\$1,000** (four available)





**Jul 20, Oct 13**

## Exposure:

Approximately 25 per event

Facebook Event—2,900+ likes

Township website

([www.dovertownship.org](http://www.dovertownship.org))

Recreation website

([www.DoverTwpRec.com](http://www.DoverTwpRec.com))

Event advertised in Township  
Newsletter (over 8,500 printed)

## Sponsor Benefits:

Company name/logo printed on  
event marketing material

Recognition in event script

Sign showing YOUR support

## Night Sky Viewing Event Info

Residents can enjoy this FREE event with dates chosen specifically for their astronomical interest. Past events have seen the rings of Saturn, the Apollo moon landing site, double stars, Jupiter's Red Spot and many others! Night Wonders of Astronomy conducts a presentation and then we look to the stars.

## Event Sponsor:

# \$200 total



## Exposure:

Approximately 500 attendees

Facebook Event—2,900+ likes

Township website

([www.dovertownship.org](http://www.dovertownship.org))

Recreation website

([www.DoverTwpRec.com](http://www.DoverTwpRec.com))

Event advertised in Township  
Newsletter (over 8,500 printed)

## Sponsor Benefits:

Company name/logo printed on  
event marketing material

Recognition in event script

Sign showing YOUR support

## Old Fashioned Carnival

Jul 22

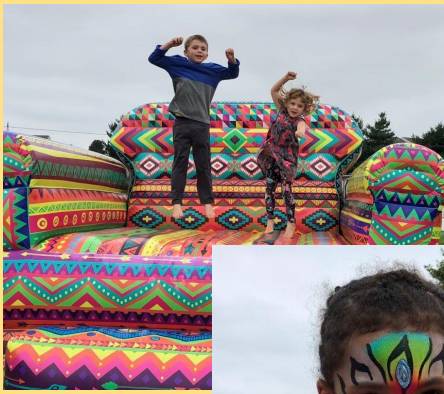
## Event Info

This is one of our longest running Dover traditions! Old time fun at old time prices. Families can enjoy carnival games created by participants of our Summer Playground program, get their face painted, try their luck at a cake walk with music by the Emigsville Band, get an affordable meal, and, don't forget the CANDY!

## Event Sponsor:

**\$1,000** *(six available)*





## Exposure:

Approximately 1,000 attendees

Facebook Event—2,900+ likes

Township website

([www.dovertownship.org](http://www.dovertownship.org))

Recreation website

([www.DoverTwpRec.com](http://www.DoverTwpRec.com))

Event advertised in Township  
Newsletter (over 8,500 printed)

## Sponsor Benefits:

Company name/logo printed on  
event marketing material

Recognition in event script

Sign showing YOUR support

# Family Fun Fest

Oct 3 Event Info

One of the largest events of the year! Lehr Park becomes a host to rides, games, a petting zoo, magic shows, music and FOOD! This event features rides for little kiddos to those brave enough to jump from a second story height. This event is fun for the whole family. Community organizations and vendors are also able to take part in the fun!

## Event Sponsor:

**\$3,000** (5 available)



## Exposure:

Approximately 1,000 attendees

Facebook Event—2,900+ likes

Township website

([www.dovertownship.org](http://www.dovertownship.org))

Recreation website

([www.DoverTwpRec.com](http://www.DoverTwpRec.com))

Event advertised in Township  
Newsletter (over 8,500 printed)

## Sponsor Benefits:

Company name/logo printed on  
event marketing material

Recognition in event script

Sign showing YOUR support

## Halloween in the Park Oct 30 Event Info

A well-loved event goes back to the dark at Brookside Park in 2020. This **FREE** event features magic shows, face painting, balloon twisters and a Trunk or Treat. Families or businesses can enter their vehicles to try to win the coveted Golden Pumpkin. Votes are cast per family. In 2019, over 400 votes were counted.

**Event Sponsor:**  
**\$1,000 (3 available)**





## Exposure:

NEW this year!

Facebook Event—2,900+ likes

Township website

([www.dovertownship.org](http://www.dovertownship.org))

Recreation website

([www.DoverTwpRec.com](http://www.DoverTwpRec.com))

Event advertised in Township  
Newsletter (over 8,500 printed)

## Sponsor Benefits:

Company name/logo printed on  
event marketing material

Recognition in event script

Sign showing YOUR support

## Veterans Appreciation Nov '12 Event Info

This NEW event will feature a **FREE** meal for Veterans and their families. Attendees must pre-register and check in at the door.

Thank you to **WEIS Markets** for your early sponsorship of this event! There are still ways that you can help us make this event a success. The event will feature a meal with entertainment.

## Event Sponsor:

**\$500**



## Exposure:

Approximately 500 attendees

Facebook Event—2,900+ likes

Township website

([www.dovertownship.org](http://www.dovertownship.org))

Recreation website

([www.DoverTwpRec.com](http://www.DoverTwpRec.com))

Event advertised in Township  
Newsletter (over 8,500 printed)

## Sponsor Benefits:

Company name/logo printed on  
event marketing material

Recognition in event script

Sign showing YOUR support

## Christmas in the Park Dec 5 Event Info

Santa arrives by fire truck to this FREE event. The event features photos with Santa and Mrs. Claus, a stuffed animal gift, arts and crafts, Christmas karaoke and at 8pm we will show the movie “Elf” in the Dance Hall. Canned good or toiletries are collected in exchange for a FREE hot dog or drink. Donations are given to New Hope for distribution in the Dover area.

**Event Sponsor:**  
**\$500 (3 available)**





# Advertising Opportunities

Advertising opportunities are available in the Dover Township Newsletter.

The Dover Township Newsletter is mailed quarterly (January, April, July, October) to more than 8,500 households. Annual prices listed below.

Please contact Chalet at [charris@dovertownship.org](mailto:charris@dovertownship.org) for specific deadlines and specifications on the ad.

## Thank you to our advertisers!

Covenant Insurance; Platts Motors; Spanglers Home Center; Outhouse Storage; Robert Jackson Siding Company; Heather Kerstetter, Realtor; That's My Robot; SSM; CSDavidson; Penn Waste; Michael Barshinger Builder/Developer; Berks Homes; Beacon Law; M&T Bank; Smysers Richlawn Farms; Janney Montgomery Scott LLC; Liz Heath Insurance; H&M PC; PFM; MPL; Lavery Law

*Sizes below are approximate*

Business Card Size—  
\$250

Quarter Page Size—  
\$450

Half Page Size—  
\$900

# Thank you to our 2019 Sponsors!



E & B Transportation



Bollinger Electric

Danielle Anderson Daycare &  
Preschool

Oak Ridge Lawncare LLC

Creekside Lawn & Landscaping



# Sponsorship Form

## Yes! I want to join the fun!

Check the boxes indicating your Sponsorship amount(s)

- |   |  |
|---|--|
| <input type="checkbox"/> Groundhog Day—\$250                | <input type="checkbox"/> Veterans Appreciation—\$500   |
| <input type="checkbox"/> Night Sky Viewing—\$200            | <input type="checkbox"/> Christmas in the Park—\$500   |
| <input type="checkbox"/> Easter Egg Hunt / Bunny Fest—\$500 | <input type="checkbox"/> Other _____   |
| <input type="checkbox"/> Family Camp Out—\$500              | <input type="checkbox"/> I would like to be a vendor, please send me information                             |
| <input type="checkbox"/> Take Me Fishing—\$250              | <input type="checkbox"/> I am interested in learning more about advertising in your news letter              |
| <input type="checkbox"/> Summer Concert Series—\$500        | <input type="checkbox"/> I am interested in learning more about your Memorial Bench, Tree and Brick program. |
| <input type="checkbox"/> Movies in the Park—\$400           | <input type="checkbox"/> I am interested in learning about the Dover Area Business Association (DABA)        |
| <input type="checkbox"/> Summer Playground—\$1,000          |  |
| <input type="checkbox"/> Night Sky Viewing—\$200            |  |
| <input type="checkbox"/> Old Fashioned Carnival—\$1,000     |  |
| <input type="checkbox"/> Family Fun Fest—\$3,000            |  |
| <input type="checkbox"/> Halloween in the Park—\$1,000      |  |

Watch our websites and Facebook page for more information about our **NEW** Memorial Bench, Tree and Brick program.



[www.dovertownship.org](http://www.dovertownship.org)

[www.DoverTwpRec.com](http://www.DoverTwpRec.com)



@DoverTwpRec

# Sponsorship Form

## Yes! I want to join the fun!

Name of Business/Organization: \_\_\_\_\_

*(please list name as you want it to appear on all marketing materials)*

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Grand Total *(from other side of paper)*: \_\_\_\_\_

Please make check payable to **Dover Township**. Contributions and forms may be dropped off or mailed to Dover Township:

Dover Township Recreation  
2480 W. Canal Rd.  
Dover, PA 17315

As an authorized representative of the sponsor listed above, I agree to sponsor the event(s) indicated on the previous page. As a participant in the sponsorship program, I agree to supply a high-resolution camera-ready copy of my business/organization's logo (color and black/white jpg) for any promotional use as determined by the Dover Township Recreation Department. I also understand that all sponsorship requests are granted on a first come-first serve basis. Signing of this agreement constitutes a legally binding agreement between the partnering sponsor and the Dover Township Recreation Department.

\_\_\_\_\_  
Signature of Partner's Representative

\_\_\_\_\_  
Date