

Sponsorship Form

Name of Business/Organization: _____
(please list name as you want it to appear on all marketing materials)

Contact Name: _____

Mailing Address: _____

Email: _____ **Phone:** _____

Grand Total (from other side of paper): _____

Please make check payable to **Dover Township**. Contributions and forms may be dropped off or mailed to:

Dover Township Recreation
2480 W. Canal Rd.
Dover, PA 17315

As an authorized representative of the sponsor listed above, I agree to sponsor the event(s) indicated on the previous page. As a participant in the sponsorship program, I agree to supply a high-resolution camera-ready copy of my business/organization's logo (color and black/white jpg/png) for any promotional use as determined by the Dover Township Recreation Department. I also understand that all sponsorship requests are granted on a first come-first serve basis. Signing of this agreement constitutes a legally binding agreement between the partnering sponsor and the Dover Township Recreation Department.

Signature of Partner's Representative

Date

Watch our websites and Facebook page for the most up to date information on our programs and events!



www.dovertownship.org
www.DoverTwpRec.com



@DoverTwp



2022 DOVER RECREATION SPONSORSHIP GUIDE

2480 W Canal Rd. Dover PA 17315 www.DoverTwpRec.com





PROGRAMS & EVENTS



Sponsorship Form

<input type="checkbox"/>	BunnyFest	\$500	\$250	\$50
<input type="checkbox"/>	Take Me Fishing	\$100	\$50	\$25
<input type="checkbox"/>	Movies	<i>Full Season-</i> \$3500 \$450 per movie		
<input type="checkbox"/>	Red, White, & BOOM!	<i>Full Sponsor-</i> \$5000 \$1000 \$500		
<input type="checkbox"/>	Summer Playground	\$500	\$250	\$100
<input type="checkbox"/>	Old Fashioned Carnival	\$500	\$250	\$100
<input type="checkbox"/>	Fall Fest	\$1000	\$500	\$250
<input type="checkbox"/>	Double Feature	\$500	\$250	\$100
<input type="checkbox"/>	Pumpkin Walk	\$500	\$250	\$100
<input type="checkbox"/>	Halloween in the Park	\$1000	\$500	\$250
<input type="checkbox"/>	Veterans Breakfast			\$500
<input type="checkbox"/>	Christmas in the Park	\$1000	\$500	\$250
<input type="checkbox"/>	Newsletter Ad	\$900	\$450	\$250



Total Due: _____

THANKYOU

Our 2021 Sponsors



Thank you!



A NOTE FROM MISS CHALET:

We invite you, your family, your business or your organization to become a sponsor and join us as we bring **FUN** to our community!

Dover Township Recreation offers numerous recreation programs and special events throughout the year for the community to come together and enjoy. Most of these programs and events are provided at no cost or low cost. With your help, we can continue long standing traditions, like the **Old-Fashioned Carnival**, bring back old favorites (**Dover Halloween Parade**), and create new memories (**Red, White & BOOM! in July**).

Dover Township Recreation events are attended by people from all over York County. Our attendance is growing! People are realizing that Dover is a great place to create memories with your family.

Sponsors are recognized in unique and visible ways: Dover Township Recreation Facebook page (over 4,300 likes), link to your site from Dover Township website and Dover Township Recreation website, Dover Township newsletter (received by 8,500 households), signage at the event you are sponsoring, and recognition in Facebook event pages. **Please check each event for additional event specific recognition.**

You can also donate a gift card or a new item that we can use as a prize for a contest. We will also accept bags of candy throughout the year (we go through a lot!) - especially at Easter and Halloween. Ask us for more info!

Find something you want to support? Please complete the form at the back and return it to us. We look forward to working with you!

Chalet Harris, CPRP, CPSI
Parks & Recreation Director
Dover Township

**"We don't stop playing because we grow old.
We grow old because we stop playing"**
George Bernard Shaw

All Sponsors Receive:



Listed as a sponsor on our Facebook events (over 4,300 likes)



Signage showing your support at the event



Company name/logo included on event marketing material.

**Logo size based on donation level.*



Listed as a sponsor on our event pages on our websites:

www.dovertownship.org

www.DoverTwpRec.com

Events advertised in Dover Township Newsletter (over 8,500 printed) - *(printing deadlines apply)*



Advertise in the Dover Township Newsletter

Advertising opportunities are available in the Dover Township Newsletter.

The Dover Township Newsletter is mailed quarterly (January, April, July, October) to more than 9,000 households. Annual prices listed below (*sizes shown are approximate*).

Please contact Jenica at jkroft@dovertownship.org or Chalet at charris@dovertownship.org or 717-292-3634 for more information.

Business Card Size
\$250

Quarter Page Size—\$450

Half Page Size—\$900

Christmas in the Park

Dec 16 - 18



Approximately 1000 attendees

This event has become so popular that we are extending it for the whole weekend! We will feature a Sensory Santa night for our friends with special needs on Friday. In 2021, we partnered with a local train enthusiast and featured a train layout. Everyone LOVED it. This event also features photos with Santa, Christmas crafts, a hot chocolate bar, and lots of Christmas lights.

Sponsorship Levels



- Conductor \$1000
- Sleigh \$500
- Rudolph \$250



BunnyFest

April 15 & 16

Approximately 1000 attendees

Easter Egg Hunts for EVERYONE! Friday night is for the grown ups (**new this year!**). Saturday is for the kids. We have egg hunts for ages 0-5; 6-9; Special Needs; Dogs (**also new!**) during the afternoon and the big kids (10-18) Saturday night. This event also features photos with the Easter Bunny and other fun things.

Sponsorship Levels

- Bunny \$500
- Egg \$200
- Basket \$50



Take Me Fishing

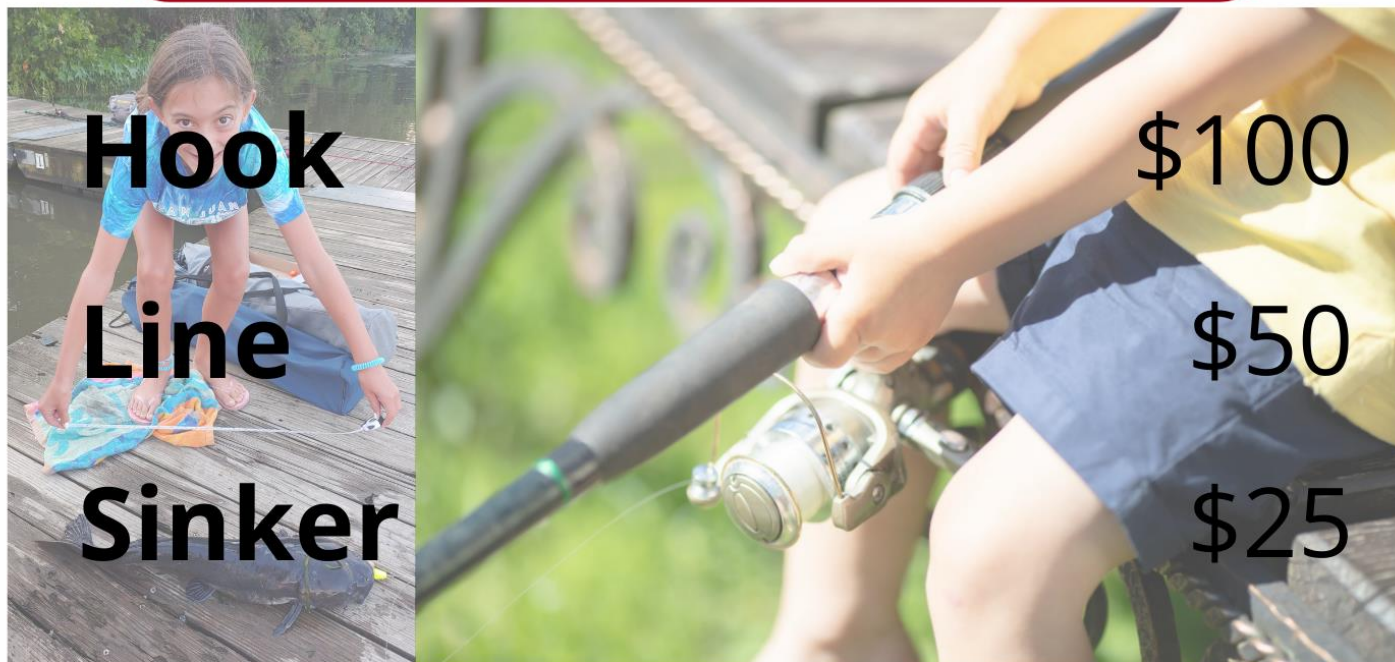
May TBA

Approximately 150 attendees



This **FREE** event is a partnership with the York Area Recreation Directors (YARD) and the PA Fish & Boat Commission. Children get a "learn to fish" lesson and then they get to fish! This event is held at Pinchot Park. Sponsorships help provide a **FREE** meal and bait for the children to use.

Sponsorship Levels



Hook
Line
Sinker

\$100
\$50
\$25

Veterans Breakfast

Nov 11

Approximately 50 attendees



Dover Township staff welcome Veterans from all of the armed services, and their families, to join us for a breakfast in your honor. This event started in 2021 after many years of trying. It is one of our favorites. We love hearing the stories of our local heroes. And we like being able to support your family in this way. Thank you!

Sponsorship Levels

Full Event Sponsor \$500



Halloween in the Park

Nov 1

Approximately 2000 attendees



One of our most attended events of the year! Dover people LOVE their candy! This event features a Trunk or Treat (Golden Pumpkin for the crowd favorite!), food trucks, a walk through haunted house, costume parades (with prizes) and a fire pit with smore's. Your group or business is welcome to join us! It's a great way to be seen by a lot of folks at one time.

Sponsorship Levels

Frankenstein

\$1000

Dracula

\$500

Mummy

\$250



Movies in the Park

2nd/4th Fridays
June - Sept

Approximately 150 attendees



Friday night movies return to Brookside Park in 2022. These family-friendly movies draw between 100-200 people per movie. Food trucks and activities are available before the movies start for a fun-filled family night.

Movies showing: Tangled, The Goofy Movie, Luca, Trolls: World Tour, Frozen 2, The Lego Movie, Scoob!, Doolittle.

Sponsorship Levels

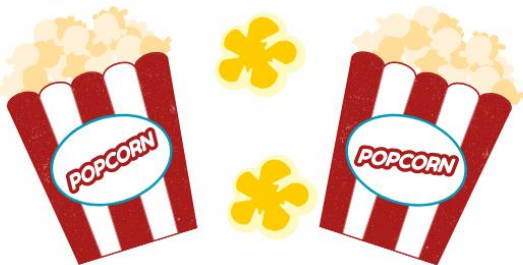
Full Season

\$3500

Per Movie

you choose the movie

\$450



Red, White & BOOM!

July 3

New event!



We are excited to announce our **First Ever Fireworks Show!** Help us celebrate our Nation's Birthday. Fireworks will be launched from the new Eagle View Park. There will be a concert at Dover Community Park with the Spring Garden Band, games, fun and food trucks.

Happy Birthday, America!



Sponsorship Levels



Full Show	\$5000
Illuminator	\$1000
Rocket	\$500



Pumpkin Walk

Oct 22

Approximately 1000 attendees

Brookside Park's trail becomes a glowing wonder for our Pumpkin Walk. Pumpkin carvers bring us their artwork and get a goodie bag and FREE ticket to come back at night. Those in attendance vote for their favorite pumpkins - adults/kids. There are food trucks and a walk through haunted house and other fun Halloween things to do.

Sponsorship Levels

Jack O'Lantern	\$500
Haunted House	\$250
Luminary	\$100

Halloween Double Feature

Oct 21



Approximately 300 attendees

Hocus Pocus has become an annual tradition in October.

In 2022, we will also feature The Nightmare Before Christmas. One of the most anticipated events of the year, you have to claim your spot early. Before the movies start, there is a walk through haunted house, a trivia contest and a visit from some of the characters from the movies.

Sponsorship Levels

Sanderson	\$500
Skellington	\$250
Oogie-Boogie	\$100

Summer Playground

June 20 - Aug 12

Approximately 100/week



Summer Playground is now an eight-week program for kids ages 5-16 with a full-day or half-day option. Older children have a special curriculum based on leadership skills and volunteering. Campers are treated to special guests, snow cones, and water play days. You can help send a kid to camp! We have scholarship programs available to help those who need it.

Sponsorship Levels

Snowcone	\$500
Sunscreen	\$250
Waterplay	\$100

Old Fashioned Carnival

July 27

Approximately 500 attendees



Cake walks, face painting, petting zoo, carnival games, the Emigsville Band, bounce house, spin art, funnel cake, cotton candy, slushees, soft pretzels, popcorn, burgers, dogs, and CANDY! This long-standing tradition brings old time fun to our community. In 2022, we are adding a baking contest and something fun for your pooch.

Sponsorship Levels

Funnel Cake	\$500
Cotton Candy	\$250
Popcorn	\$100

Fall Fest

Oct 1

Approximately 1000 attendees



Celebrate the harvest season with fun for the family. Rides, games, petting zoo, face painting, and **NEW** for 2022 - Chili Cook Off! We are inviting municipalities, fire departments and police departments to go head to head. The community gets to choose their favorites.



Sponsorship Levels

Farmer	\$1000
Tractor	\$500
Wagon	\$250